

CK MEDIA CLASSIFIED ADVERTISING SCHEDULE 2009

PLEASE NOTE:

This is an updated schedule
as of April 2009



REGULAR ISSUE SCHEDULE

Issue	Deadline	On-Sale	Issue	Deadline	On-Sale
Feb/Mar '09	12/05/08	01/20/09	Jun/Jul '09	04/03/09	05/19/09
Apr/May '09	01/30/09	03/17/09	Aug/Sept '09	06/01/09	07/21/09
*Quilt It for Kids			Oct/Nov '09	07/31/09	09/15/09
	03/06/09	04/21/09	Dec/Jan '10	10/02/09	11/17/09

REGULAR ISSUE SCHEDULE

Issue	Deadline	On-Sale	Issue	Deadline	On-Sale
April '09	12/17/08	02/03/09	*America Makes Fast Quilts		
June '09	02/02/09	04/07/09		07/06/09	09/08/09
Aug '09	04/17/09	06/02/09	Dec '09	08/17/09	10/06/09
Oct '09	06/19/09	08/04/09	Feb '10	10/16/09	12/01/09
			*Heart Felt Sampler		
				10/21/09	12/22/09



REGULAR ISSUE SCHEDULE

Issue	Deadline	On-Sale	Issue	Deadline	On-Sale
March '09	12/19/08	01/27/09	Aug/Sept '09	05/22/09	07/21/09
Apr/May '09	02/12/09	03/24/09	Oct/Nov '09	07/17/09	09/15/09
June/July '09	03/13/09	05/19/09	Dec/Jan '10	09/18/09	11/17/09



REGULAR ISSUE SCHEDULE

Issue	Deadline	On-Sale	Issue	Deadline	On-Sale
Mar/Apr '09	12/29/08	02/10/09	*QM Favorites	07/25/09	09/15/09
*QM Favorites	01/15/09	03/10/09	Nov/Dec '09	08/28/09	10/13/09
May/Jun '09	02/27/09	04/14/09	Jan/Feb '09	10/23/09	12/08/09
Jul/Aug '09	04/24/09	06/09/09	*Buyer's Guide Sourcebook		
Sept/Oct '09	06/26/09	08/11/09		10/23/09	12/29/09



REGULAR ISSUE SCHEDULE

Issue	Deadline	On-Sale	Issue	Deadline	On-Sale
Feb/Mar '09	12/12/08	01/20/09	Aug/Sept '09	06/01/09	07/21/09
Apr/May '09	01/26/09	03/17/09	Oct/Nov '09	08/03/09	09/15/09
Jun/Jul '09	04/03/09	05/19/09	Dec/Jan '10	10/02/09	11/17/09



REGULAR ISSUE SCHEDULE

Issue	Deadline	On-Sale	Issue	Deadline	On-Sale
Apr/May '09	01/16/09	03/03/09	Oct/Nov '09	07/17/09	09/01/09
Jun/Jul '09	03/16/09	05/05/09	Dec/Jan '09	09/18/09	11/03/09
Aug/Sep '09	05/15/09	07/07/09	Feb/Mar '10	11/13/09	12/29/09



REGULAR ISSUE SCHEDULE

Issue	Deadline	On-Sale	Issue	Deadline	On-Sale
Spring '09	12/12/08	4/21/09	*Buyer's Guide Sourcebook		
*Sew Up the Holidays				10/26/09	12/29/09
	06/22/09	09/13/09			



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Mar/Apr '09	12/30/08	02/17/09	Sept/Oct '09	06/15/09	08/18/09
May/Jun '09	03/09/09	04/21/09	Nov/Dec '09	08/17/09	10/20/09
Jul/Aug '09	04/13/09	06/16/09	Jan/Feb '10	10/14/09	12/15/09

* Newsstand only
special issues

To place an ad, email copy to Alissa Norton at anorton@ckmedia.com
or send copy and payment information to:

Alissa Norton, Classified Ad Manager, 741 Corporate Cir. Ste A, Golden, CO 80401-4101

FAX: 303-215-5601; Phone/Voicemail: 303-215-5640 or 800-881-6634 x5640; Email: anorton@ckmedia.com

ALL IN ONE PLACE!

Now it's easy to reach your best customers with an ad in one or all of the industry's top quilting publications. Simply fill out this form and return it to us. Then, relax...we'll contact you to finalize and place your ad.

Terms:

Rates per title, per insertion: \$2 per word plain, \$3.50 per word boxed. **Bold type:** .40 extra per word. ALL CAPS: .20 extra per word. \$30 minimum. First two words will appear in **ALL CAPS** for free; web address, when listed first, will appear in bold type for free. Web and email addresses count as 3 words. Discounts may apply; contact advertising manager for more information.

My ad should read*: _____

**Please write legibly or attach a typewritten copy of your ad. Place brackets around words in bold type. Use ALL CAPS for words that should be printed in ALL CAPS.*

Please list my ad in the following category or categories (identical ad in second category receives 50% discount):

Categories: (circle all that apply) Books & Publications; Business Opportunities & Resources; Call for Entries; Embellishments; Fabrics for Sale; Gifts & Collectibles; Miscellaneous; Patterns, Kits & Instructions; Quilting & Sewing Services; Quilt Shops; Sewing Machines; Software; Tools, Supplies & Equipment; Wanted; Websites; Workshops, Shows, & Tours

Please place my ad in the following titles:

 _____BOXED _____PLAIN _____# of Issues

 _____BOXED _____PLAIN _____# of Issues

 _____BOXED _____PLAIN _____# of Issues

 _____BOXED _____PLAIN _____# of Issues

 _____BOXED _____PLAIN _____# of Issues

QM Online Guide: (company name, web address, and phone number only. Rate: \$35/issue premium, \$25/issue plain)

 _____PREMIUM _____PLAIN _____# of Issues

Contact Information:

Name: _____
Company Name: _____
Address: _____

Email: _____
Phone: _____
FAX: _____

Method of Payment:

(will not be charged until you are contacted to finalize ad(s))

Check/money order
 VISA MC AMEX

Please charge my card:

when each issue is printed all at once

Credit Card #: _____

Expiration date: ____/____/____

3-digit security code: _____

Cardholder name: _____

SEND THIS FORM TO:

Alissa Norton, Classified Ad Manager,
741 Corporate Circle Ste. A, Golden, CO 80401-4101
FAX: 303-215-5601
Email: anorton@ckmedia.com
Phone: 800-881-6634 x5640